



A Community of Faith, Family, and Learning

Advancement Strategic Plan
2018 - 2019

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“To provide a school environment in which Christ is encountered, and discipleship is fostered through the teaching and practice of Catholic Traditions, values and doctrine, while challenging each student to academic excellence.”

A Community of Faith, Family, and Learning

St. William Advancement Strategic Plan

MISSION

The mission of advancement at St. William Catholic School is: to advance the school’s name, identity message, and good news through a comprehensive marketing plan that reflects the school’s mission; to provide projected enrollment of students as set by the school’s strategic plan through continuous improvement and analysis of enrollment patterns provided by the leadership team; and to identify, grow, and maintain funding prospects and supporters of the school over time.

Advancement Committee

Definition of the Advancement Committee

The mission of the St. William Catholic School Advancement Committee is to create, plan, implement, and sustain an advancement process that will support the ministry of St. William Catholic School.

The Advancement Committee is a core team of 6-8 dedicated and committed people who work with the Principal, AoD Administrative Oversight Board (AOB) and Advancement sub-committee chair on the advancement duties outlined in the St. William Catholic School Strategic Plan. Basic responsibilities include:

- Understanding the scope of advancement and working to Identify, Inform, Invite, Involve, Implement, Invest, Improve to grow our school and the support of our community
- Affirming the mission of the school
- To increase awareness of St. William Catholic School as a leader in quality Catholic education through a comprehensive marketing plan
- Working with the school office to increase enrollment and retention at St.

William Catholic School through word of mouth, marketing, and open house activities

- Attracting financial support for St. William Catholic School from alumni, parents, parishioners, charitable foundations/organizations, and the local community through fundraising events and strategies

Roles and Responsibilities of Committee Member

PLANNING

- To serve as the “steering wheel” to the planning process – evaluate, discern, direct, and focus the information that is introduced – as it applies to the advancing school
- To identify people who will be asked to get involved in the advancement effort to ensure all constituents (school, school organizations, parish, and alumni) have a presence
- To help invite people to become involved and educated about the process through direct contact and committee involvement for events, etc

COMMUNICATION

- To serve as spokespersons for the advancement efforts
- To lead communication efforts and support marketing in regards to the work of the Advancement sub-committee and our strategic plan.
- To honor the confidentiality of information that is discussed by the Advancement sub-committee

LEADERSHIP

- To serve in leadership positions (i.e. leading committees, campaigns, or events)
- To remain positive and mission-driven

Advancement Committee Administration

Lori Zoulek, Chair of Advancement Sub – Committee, AOB

2018 - 2019 Advancement Committee members

Bruce Baron, AOB Committee member

Craig Fuller, AOB Committee member

Lisa Collias, school parent

Ann Kenyon, school parent

Jared Ryan, alumnus

Marketing Action Committee

Lori Zoulek, Advancement Sub-committee chair

Monica Logan, Teacher

Greg Paler and Mark Westemeier, Dads' Club member

Erica Cusick, PSA member

Thomas Fox, Alumni

Advancement Committee Honorary Members

Linda Jackson, Principal

Giving Opportunities

St. William Catholic Parish and School have been blessed throughout our seventy-five plus year history to be the recipient of many gifts of service, prayer, encouragement and financial support. We appreciate the many sacrifices that have enabled St. William Catholic School to continue to offer the benefit of an excellent Catholic education in the Walled Lake area. The following giving opportunities are available for those who desire to help St. William Catholic School financially.

Ways to Give

The Crusaders of the Future Fund - *to start fall of 2019*

The Crusaders of the Future Fund will be the annual fund drive that enables St. William Catholic School to continue the legacy of providing excellence in Catholic education in the Walled Lake area. The Crusaders of the Future Fund is our giving program that makes a difference in enriching the daily lives of our students by bridging the financial gap not covered by tuition and supporting special needs.

The Crusaders of the Future Fund drive is an opportunity for current parents, alumni, parents of alumni, faculty and staff, parishioners and community supporters who value Catholic education to make a donation that will make a real impact on St. William Catholic School both now and in the future. Donations to The Crusaders of the Future Fund will be used to keep tuition affordable, to encourage excellence in education through improved recruitment and retention, and to provide needed improvements in technology, building and grounds, and student materials. Contributions will preserve, strengthen, and build on the tradition of faith-filled education at St. William Catholic School.

Gifts to The Crusaders of the Future Fund, no matter how large or small, help us to sustain improvements, programs and activities that are not covered by tuition. The annual financial goal of the overall appeal, to include fundraisers, direct mail campaign, etc.... will be established annually by the AoD Administrative Oversight Board, Financial sub-committee of the parish in conjunction with the Advancement sub-committee.

The Crusaders of the Future Fund: Gift Societies

Gifts of the following amounts will be recognized in the St. William Catholic School COTFF Annual Report.

Gift Levels:

- St. William of Vercelli Circle \$10,000+
- The O’Flaherty Circle \$5,000 – 9,999
- Pastor’s Circle \$1,000 – 4,999
- Saints Circle \$500 – 999
- Angels Circle \$250 – 499
- Crusaders Circle \$100 – 249
- Friends of STW Up to \$99

The Crusaders of the Future Fund Donor Recognition

A written “thank you” tax document will be issued for each donor within three working days. Donations received between June 23rd and August 7th will be recognized in writing the second full week of August due to school summer break. The giving cycle will be July 1st through June 30th. Donors to The Crusaders of the Future Fund will be invited to a “Thank You” Mass and Reception each October after school resumes. The Crusaders of the Future Annual Report will recognize all donations to our annual effort. The annual report will be published and mailed out to the entire database prior to the first week of school to kick off the new fundraising cycle.

In Lieu of Flowers

In lieu of flowers, families can request memorial contributions to The Fund for St. William Catholic School, Archdiocese of Detroit Development Office, 12 State Street, Detroit, MI 48226.

Rewards Programs

Participants of the below programs make their regular purchases following the directions listed below for each and the school will receive money back on their purchases at no extra cost to the participant or the school. These opportunities are marketed in the weekly school newsletter, church bulletin, email blasts to donors and alumni, and through social media with posts on the school and alumni Facebook pages quarterly.

- **Kroger Community Rewards:** Any rewards you earn go directly back to our school. Participants need to go to the website at www.krogercommunityrewards.com and choose St. William School. Our school's ID number is NS244.
- **Box Tops for Education:** There are boxes for collection located in each classroom or you can put them in our school mailbox outside. Box Tops can be found on many of your favorite brands such as, General Mills, Kleenex, and Pillsbury. Our PSA collects and sends them in for redemption.
- **Amazon Smile:** Participants need to start each shopping session at the URL <http://smile.amazon.com>, and Amazon will donate 0.5% of the price of eligible purchases. Make sure to select us as a charity - *St. William Church & School*.

Types of Gifts

The following types of gifts benefit St. William Catholic School and may be given in any of the areas listed above:

Cash

Cash gifts are the easiest way to support our annual effort to create a comprehensive fundraising plan. Donors can stipulate how they want the funds to be used – please see the St. William Catholic School Charity Wish List posted on Amazon Smile.

Matching Gifts

Many companies match employee gifts. This is a great way to double your donation. Contact your company to request your company's Matching Gift Form and mail that in along with your donation to the school.

Pledges

Commit to a yearly pledge. *On-line giving coming soon!* Contact school office for an AoD pledge form or download a form at <http://www.stwilliam-school.com/giving-opportunities> . Mail or email pledge forms to below addresses.

The Fund for St. William Catholic School, Archdiocese of Detroit, Attn. Development Office, 12 State Street, Detroit, MI 48226, stwilliams@aod.org

The Crusaders of the Future Fund *coming fall 2019!*

Special Events

Special events must meet four criteria – build community, raise money, celebrate mission and cultivate prospects. They must be “friend-raisers” that appeal to the entire parish base.

2019 STW Sweepstakes/Beer & Wine Tasting Event

The event will be held on Saturday, March 2nd, 2019 at the Str. William Parish Activity Center and will be marketed as a parish-wide event with information mailed to families, alumni, and event boost posted on Facebook. It will be a culmination of our two fundraisers this year– Sweepstakes and Beer & Wine Tasting with silent auction. We will utilize the on-line bidding platform ClickBid to secure sponsors, sell tickets, and host the silent auction. The auction will open one week early on-line. We will also offer paper ticket/sponsor purchasing with information and documents posted on school website under Advancement tab. The sweepstakes sales started in December 2018 and drawing at event. Proceeds from the event will support the annual fund. Goal \$25,000

Share the Vision

Share the vision events are designed to communicate and support the mission of our school and our advancement program. The goal of these events is to build relationships to create a partnership with our surrounding community. Events will include inviting speakers to the school to educate constituents on the Advancement process, Open House, Alumni and Donor Mass and Reception, etc....

We will also work to be a visible presence at all school group activities in order to promote the mission of advancement at St. William Catholic School, to include, Curriculum Night, School events, and possible directed events that will be placed on the calendar solely for the purpose of education and fellowship.

Community Partnership Fundraisers

When possible, STW will partner with surrounding businesses to hold special fundraisers that would create revenue for the annual fund, at no expense to the school aside from marketing.

Individual Giving Days

Several planned days for giving opportunities each year. These giving days target a school project from the *St. William School Wish List* created by staff to support school programs. These days to be marketed in the weekly school newsletter, church bulletins, email blasts to donors and alumni, and through social media with posts on the school and alumni Facebook pages starting two weeks before events.

- **Day of Giving** – “NCEA and FACTS Management presents Many, Gifts, One Nation: A Day of Giving to Catholic Schools. Scheduled each year in January during Catholic Schools week. This is a time for individuals to give to their local Catholic school.” Proceeds to support annual fund or be stipulated on giving page.
- **Giving Tuesday** – “#GivingTuesday is a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide. Following Thanksgiving and the widely recognized shopping events Black Friday and Cyber Monday. #GivingTuesday will kick off the giving season by inspiring people to collaborate and give back.” Proceeds to support annual fund.
- **Year-end Giving** – This giving opportunity will be offered for the last week of each calendar year for those wanting to make one last donation before the year ends. This event will be marketed in the same way as the others except starting one week before year ends. Proceeds to support annual fund.

Enrollment Management

General Policies

When processing applicants for the following school year we work to recruit more than we can accept, accept more than we enroll, and enroll more than we retain. In all cases we will seek to maintain a strong Catholic culture in our school. St. William School is a Parish School. Our policy is to admit students according to the following priorities:

- Students who are currently enrolled in St. William Catholic School.
- Students of families who are current, participating members of St. William Parish.
- Non-parish Catholic students who currently have a sibling enrolled in St. William School.
- Non-Catholics who agree to the school's religious instructions policy.

If presently registered families do not re-register and pay the non-refundable registration fee on or before April 1st, those students will not be assigned priority level and may be placed on a waiting list in the order applications are submitted. The school office will call these families first before place on waiting list to check circumstances.

Student enrollment will be judged on an individual basis. In order to maintain a strong Catholic identity, our non-Catholic student population will be limited to 10%. If we reach this threshold, non-Catholic students will be placed on a waiting list

Continuous Measurement

We are committed to maintaining the school's academic excellence as well as its strong Catholic Identity through continuous improvement. We are able to achieve this commitment through our ongoing measurement of the school enrollment through a yearly survey to parents, now done through the Archdiocese, as well as an exit survey/interview to those families that graduate or leave the school. For copies of survey/interview questions - see addendums.

- Results of the AoD school family yearly survey are published in a separate email to school families within 30 days of survey.
- Results of the post-visit, graduate, and exit surveys are shared with school staff during staff meetings as soon as they are available for discussion and improvements.

General Marketing

A variety of marketing strategies will be used to cover a broad base of communities to include: magazines, newspapers, events, word of mouth, brand messaging, banner ads on fencing along Pontiac Trail and on front of school during open enrollment, and social media boosted posts. The school will utilize at least one full page in the weekly church bulletin to market to non-enrolled parish members to market our open houses. We will seek to insert our flyers in the parish bulletin of the non-school based catholic churches in the surrounding communities. In addition, we will post to our Facebook pages daily with highlights of activities and utilize the “boost” option when looking to recruit for open house. Email blasts from both school and parish will be used. Videos will be used as often as possible to promote events, celebrate student life, and create interest in school programs and enrichment activities.

Marketing Committee

The school needs support to market effectively and created a marketing “action” committee (January 2019) with representatives from the school organizations – staff, Dads’ Club, PSA, alumni, and interested school parents. Along with brainstorming effective ideas, the committee will focus action on priorities. Each organization representative will communicate and mobilize these efforts with their individual organizations to increase the number of volunteers working on marketing on an outward effort.

Open House

Good first impressions make a difference. Our school “brand” must speak loud and clear through our open house. Teachers should be present in classrooms with examples of work and hands-on activities. Our special groups and clubs should be present in the Activity Center to underscore our branding of children in faith, family and learning in our community. Individual tours will be conducted by knowledgeable guides and brand messaging items should be given at the end as a gift. All guests to the open house will fill out a survey in order to follow up with them personally by mail first and then with a phone call initiating a personal invitation to shadow.

The organizations related to our school, the Dads’ Club, Jr. Lego Robotics team members, and PSA will be present to provide for answers to questions. All materials (flyers, ads, and brochures) will be updated to give a fresh look to our branding of “St. William – A Community of Faith, Family, and Learning.” The cafeteria walls will be decorated with the decided open house theme.

The 2019 Open Houses marketing will include:

- The school will plan 3 open houses each spring on different days of the week, times, and themes in an effort to offer options to families with different schedules.
- Boost post of Open House approximately eight weeks before event targeting adults 25-50 years old in the communities of South Lyon, Walled Lake, West Bloomfield, Novi, Commerce Township, Farmington Hills, Wixom, and Milford.
- Boost post our website during the same time for same duration and target audience.
- Full page flyer in the St. William parish bulletin for 2 weeks before event.
- Information in the Lakes Vicariate two months before event.
- Bulletin articles in local non-school parishes: St. Mary's, St. Joseph, St. James, Holy Family, and Prince of Peace.
- Open house flyers mailed to each school families to make personal invites.
- A textable graphic for school families and friends to send to contacts when available.
- Open House flyers placed in all parish organizations mailboxes to assist with the event marketing.
- Drop off flyers to daycares associated with St. William.
- Email blast to parishioners as well as students in the after-school program.
- Post flyer at entrances to church with flyers in the kiosks in entrances for self-serve.
- Speakers at masses weekend of event announcing Open House with personal invite – January open house.
- Post Open House on-line Survey or phone interview– see addendums for survey questions.
- Open house banners (2) posted by maintenance on fence along Pontiac Trail 4-8 weeks before events
- Yard signs for school families and interested alumni with updated date – distributed and collected by the school.
- Radio spots on Michigan Catholic Radio – when available.

Target Marketing

Our message will be geared towards an eligible Catholic audience through Catholic newspapers, parish bulletins, school newsletters, Michigan Catholic radio, and qualified direct mail. Part of our target marketing campaign within the parish (to bring more parish families into the school) includes:

- All new parishioners receive a welcome packet from the parish containing an information of the school and its programs.

Tours and Shadowing

The Leadership Team will offer private tours of the school as requested and will offer as follow up a one-on-one meeting with the principal for specific curriculum questions. Student will be invited to shadow our school on a day that works best for the prospective student and school. Follow up letters/surveys will be sent after all tours/shadow visits by our school office. Teachers will be notified in writing at least 24 hours prior to a shadow visit.

Social Media and Website

We will work to rebuild our Website through with a projected launch date of October 1. We will also use Facebook in an effort to market the school, our mission, and our special events. In 2019 we will look to use the “boost” feature on Facebook in order to create more “Likes” to our page. Video of special events will be used to promote the school and our mission. These videos will be linked to our Facebook and Website, as well as through email blasts to the school and parish. A school video around our theme of “St. William – A Community of Faith, Family, and Learning” will be created and boosted through Facebook as well as on the website.

Brand Management

Brand Management is the DNA of our school and our messaging must be clear and consistent. The Advancement creative team worked to create one standardized logo to be used for all school and parish messaging. Permission from the advancement office must be granted prior to any group using the logo and the St. William graphic style guide must be adhered to.

STW Branded Spirit Wear and Apparel

Motor City Embroidery will partner with STW as sole provider of STW spirit wear and Dennis Uniform provides apparel. This will ensure our brand is honored and will also reduce the need for us to house any inventory. This will also increase the number of

items available to both parish and school families. Items are purchase directly through Motor City Embroidery with order form found by school office and can be downloaded from school website at <https://www.stwilliam-school.com/crusader-wear> Information and links to order uniforms from Dennis Uniform can be found on school website at <https://www.stwilliam-school.com/uniform> The official uniform policy is located at this link.

St. William Catholic School - Post Visit Survey

Thank you for your visit to our school. We are so HAPPY you came by today and hope you enjoyed your time with us.

Please take few minutes to complete this short survey. We are interested in ways to improve our school and make sure our visitors' experience is informative and useful. Your input is greatly appreciated. We thank you for your time and we look forward to staying in touch.

* Required

1. When did you visit our school? *

Example: December 15, 2012

2. What are the grades of your prospective students for enrollment for the school-year 2019-2020? *

Check all that apply.

- Pre-K/3 YO
- Pre-K/4 YO
- K
- 1st
- 2nd
- 3rd
- 4th
- 5th
- 6th
- 7th
- 8th

3. How did you hear about us? Please check all that apply - let us know details if other. *

Check all that apply.

- Referral from school family
- Referral from alumni
- Referral from parishioner/bulletin
- Newspaper
- Expo
- Website
- Facebook
- Open House Flyer
- Community Event
- Other: _____

4. Please rate the following items: *

Mark only one oval per row.

	Agree	No opinion-neutral	Disagree
The school facilities and grounds met or exceeded my expectations.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The classrooms were clean and inviting.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The school tour guide was informative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The information packet/registration process was easy to understand.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The tuition and registration costs are competitive.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The principal and staff were welcoming and well-spoken.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
St. William Catholic School feels like a warm and welcoming community.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The student ambassadors I met were polite and helpful.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel confident that the academic program will prepare and inspire my child(ren).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I can see my child(ren) attending St. William Catholic School.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. Please rank the following in order from 1 to 12 with 1 being something you feel is "most important" and 12 being "least important" when choosing a school. *

Check all that apply.

	1	2	3	4	5	6	7	8	9	10	11	12
After school clubs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Academic programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Catholic identity/religion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sense of community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Before/after school care	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Athletics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Class size	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The arts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Commitment to diversity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Library	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Technology	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. We thank you very much for completing the survey! Please share any additional comments you may have about the school or your visit that will help support our school's continuous improvement.



7. Please "Like" us on Facebook and follow "St. William Catholic School". It's a great way to see inside our school and experience our school culture! *Optional - you may also include your name in this space so we can call you and follow-up further.

Powered by
 Google Forms

St. William Family Exit Survey

We care about our students and their families. It's important for us to know why you are leaving so that we can make improvements where they are needed. Thank you so very much for this information. Your answers will be anonymous and confidential and will be used to guide for decision making and planning purposes.

* Required

1. Are you enrolling your student(s) in another Catholic school? *

Mark only one oval.

No

Yes

Maybe

2. If so, which school?

3. What is the primary reason for leaving? *

4. Is there anything we could have done to keep your student(s) at our school? If none - please type "none". *

5. Thank you for your time. We will miss your student(s) and family as our community is what sets us apart from other schools. Your family will always be welcome back to St. William School. Please let us know if there is any other comments you feel are important for us to know.

St. William Catholic School Alumni Survey

Contact and event form

* Required

1. Email address *

2. Last name *

3. Maiden Name

4. First name *

5. Address *

6. Apt

7. City *

8. State *

9. Zip code *

10. What year did you graduate or last attend St. William Catholic School?

11. Mobile number

12. How do you feel about the following? Check all that all that interest you.

Check all that apply.

- Receiving emails monthly with updates and school activities
- Receiving an alumni newsletter twice a year
- Attending a spring mass for the alumni
- Donating to the school's advancement
- Would you be interested in serving on an alumni committee

13. To RSVP for the Alumni Mass for Sunday, June 2nd, 2019 - 9am mass - click on the following link:
<https://goo.gl/forms/XZmg5o6M3Sh5hZXn2>



14. Please ask to join us on Facebook at "St. William Catholic School Alumni". It's a great way to see what our alumni are doing as well as updates from the school. Also, please let us know any ideas you have regarding possible alumni events and gatherings. We would love to hear from you!

SURVEY TO ALUMNI 9th GRADE STUDENTS

Name (optional): _____

Email Address (optional): _____

School Currently Attending: _____

In order to keep St. William a great school, we are asking 9th grade alumni students to provide us feedback on their transition from St. William to high school. Please be as honest as you can and provide detail so that St. William can continue to improve and change.

Please circle your response and explain answer when possible.

1. How would you compare yourself to other current classmates in Mathematics for example: understanding of content, computation, and overall performance?

Above Average Average Below Average

If below average, please explain

2. How would you compare yourself to other current classmates in your knowledge in Science?

Above Average Average Below Average

If below average, please explain

4. How would you compare yourself to other current classmates in your ability/knowledge of the writing process?

Above Average Average Below Average

If below average, please explain

5. How would you rate your ability to use correct grammar in writing: to develop essays, bibliographies, narratives, non-fiction/expository texts, and reports using the correct grammar functions?

Above Average Average Below Average

If below average, please explain

6. In producing work that required research, how would you compare yourself to other current classmates when seeking information, citing sources, and use of bibliography?

Above Average Average Below Average

If below average, please explain

11. When preparing for a project or test, I had strong organizational/study skills when leaving St. William?

Strongly Agree Agree Strongly Disagree

Comments:

How many years did you attend St. William? _____

What scholarship money did you receive for high school? _____

What honors classes are you currently enrolled in?

Are you on the honor roll in High School? _____ Current G.P.A _____

What activities are you involved in after school?

Did you need to get additional academic assistance while you were at St. William? If yes, what subject? During the year or summer? Please describe.

List 3 strengths that you gained from St. William:

- 1.
- 2.
- 3.

List 3 areas for improvement based on your experience that would have helped with your high school transition:

- 1.
- 2.
- 3.

What activities/programs are you involved in to further your religious education after graduating from St. William?

We appreciate you taking the time to complete and return this survey. We think of you often and remember you in our prayers. We are proud of all that you have accomplished and know you will continue to do so in the years to come. Stay in touch.

Survey to High School Seniors

Student Name _____

Email address _____

How many years did you attend St. William Catholic School? _____

What grade levels did you attend St. William Catholic School? _____

High School that you attend _____

Please list Honors/AP classes you were enrolled in during high school:

Please identify three strengths that you gained from your years at St. William Catholic School.

1. _____
2. _____
3. _____

Please identify things of concern that you wished had more attention while at St. William in order to better prepare you for high school.

What expectations were there for you regarding the use of technology in high school? _____

Please list honors received while in high school.

Please describe how you have continued your faith development during your high school years.

GPA(Combined for 4 years)_____

College/university attending in the fall_____

Area of study_____

Scholarships_____
